# 



NATIONAL NETWORK OF ABORTION FUNDS



### Dear Friend,

Our decades of hard-fought experience have been forged in compassion and with a lens towards the intersecting oppressions impacting people seeking abortion. Abortion funds are leading political education about what it means when abortion is technically legal, but not accessible. Audre Lorde wrote, "despair is a tool of your enemies. Facing the realities of our lives gives us motivation for action." When political realities make the days difficult, I find much comfort in abortion funds as a radical network of forward-thinking and creative freedom fighters who are a motivated force to be reckoned with. As a growing number of people realize that abortion access can only be protected and expanded alongside fighting racial, economic, and gender oppression, National Network of Abortion Funds is committed to building the political home that is both a soft place for people to land when they're in need of compassion, and a fierce hub of collective power.

# BUILDING STRONG NETWORKS IS VITAL TO ABORTION ACCESS IN THIS POLITICAL MOMENT. NNAF IS CENTERING THE FUNDAMENTAL NEED TO INVEST IN SOLID INFRASTRUCTURE FOR ABORTION FUNDS, AND OUR ORGANIZATION IS DEDICATED TO SUPPORTING THEM.

We're challenging long-held ideas about the value of this life-saving work by committing to do what it takes to staff all abortion funds, and fill their budgets. Those calling abortion funds have always deserved the support and constancy that comes with staff who can give their full attention to an evergrowing number of calls for assistance that are becoming more expensive and logistically complicated by the day. It is our mandate to fulfill this promise.

In FY 2018, 60 funds met in regions, six emerging funds joined the network, individual membership grew to 1300, 20 funds participated in cohorts to build their organizing capacity, and 25 network leaders participated in a transformative leadership development cohort. Our funding relationships allowed NNAF to facilitate a generous match that amplified the power of grassroots fundraising by committed abortion funders like you. That match made up over 20% of the final Bowl-a-Thon total, allowing more than \$2 million to be dispersed directly to local abortion funds for the first time in history.

We're strengthening the National Network of Abortion Funds to better strengthen member organizations. NNAF staff are undergirding the robust, yet nimble programs and relationships needed to drive more money than ever directly to abortion funds leading essential work in their communities. FY 2018 was a deep building year; we're proud to show you a thorough annual report that affirms the investments being made in NNAF are bolstering local abortion funds. Our budget demonstrates the unconditional value that drives our work every day: abortion funds are worthy of the sustainability and stability needed in uncertain times to be on the forefront of the movement for abortion access.

In Solidarity,

Yamani Hernandez

Manitunanda

Executive Director

# **FY2018 PROGRAMS**

Bowl-a-Thon 49 funds

### **Direct Abortion Fund**

- Dr. George Tiller Memorial Fund Supported callers in 46 states and Washington, D.C.
- Mississippi and Alabama 3 funds

### **Individual Membership**

1300 members, 90% of which are anchored with funds

### **Movement Makers**

25 participants representing 24 funds and 3 We Testify alumni

**Network Movement Building Labs** NMBL/NMBL+, 20 funds

### **Regional Convenings**

- Southern Regional Convening 17 funds
- Midwest Regional Convening 17 funds
- Northeast Regional Convening 12 funds
- West Regional Convening 15 funds

### Social Media and Grassroots

Campaigns, including:

- Roe v. Wade Anniversary 16 funds
- Taco or Beer Challenge 19 funds
- Heart-to-Heart Conversations 23 funds

We Testify

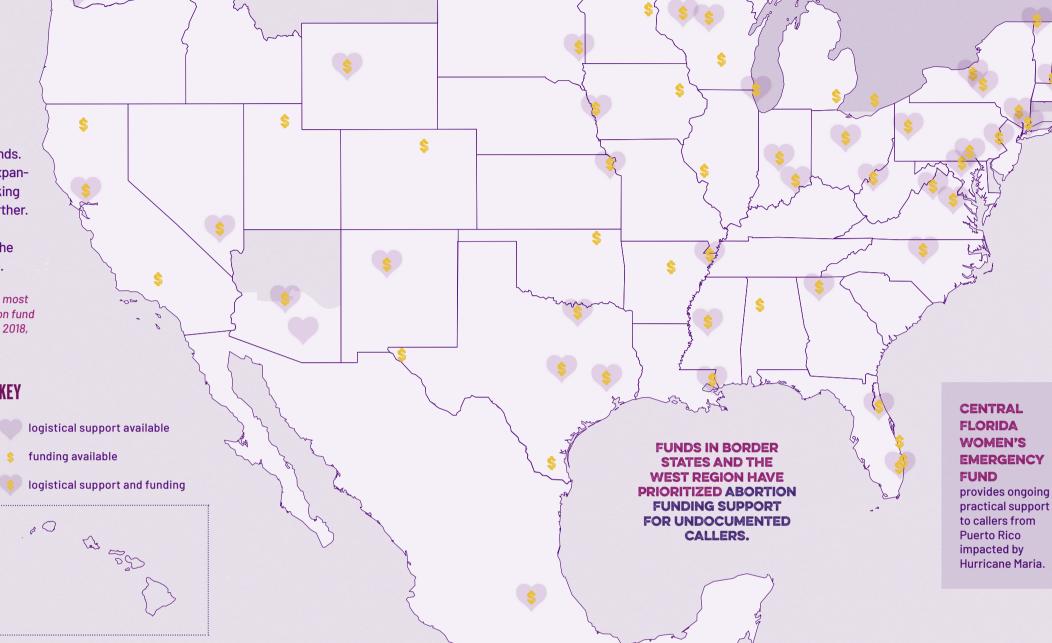
# **ABORTION ACCESS OFTEN DOESN'T** START AND STOP **WITH ARBITRARY BORDERS.**

Neither does collaboration for abortion funds. As patterns of abortion restrictions and expansions move across state lines, people seeking abortions are traveling more often, and farther. We're bolstering our regional strategies to ensure people seeking abortions receive the best abortion funding experience possible.

**Note:** The information in this report includes the most recent, self-reported data from 76 active abortion fund members. 49 Funds updated their information in 2018, with the remainder 25 funds using 2017 data.



# KEY logistical support available \$ funding available



## **~4,617** 0F 31,627 CALLERS

**SERVED BY ABORTION FUNDS HAD TO CROSS** STATE LINES TO ACCESS THEIR ABORTIONS IN FY2018.

**ABORTION SUPPORT NETWORK HAS EXPANDED THEIR SERVICE DELIVERY** AREA FROM IRELAND, NORTHERN **IRELAND AND THE ISLE OF MAN TO INCLUDE MALTA AND GIBRALTAR.** 

### **REGIONAL CONVENINGS** & NETWORK DESIGN TEAM

Sixty funds participated in regional convenings held in the South, Midwest, Northeast, and West between Nov. 2017 and Mar. 2018. Each convening had a focus on service delivery strategy to be responsive to callers' increasingly complex needs in this political moment.

**Design Team Participants:** 

ARC, WMF WI, TEA, DCAF, Lilith, & NWAAF

### **FONDO MARIA (MEXICO) PARTICIPATED IN** THE SOUTHERN REGIONAL CONVENING.

Along with Women Help Women, Fondo MARIA has provided self-managed abortion guidance with an international lens.

# TIMELINE OF **FY2018 EVENTS** & PROGRAMS

### AUG '17

Abortion fund supporters across our network participated in the fourth annual Taco or Beer Challenge, a fun social media campaign that encourages people to "Eat a taco, drink a beer, and donate to an abortion fund."

ARC, WMF WI, TEA, DCAF, Lilith, & NWAAF

### AUG '17 - MAY '18

### **Organizing Working Group Launches**

A small group of fund leaders (overlapping with Network Movement Building Lab/+ cohorts) convened to shape the network's organizing and caller engagement strategy, sometimes collaborating with the Network Design Team.

### SEP '17 – JAN '18 Values Alignment Conversations

NNAF in partnership with the Values Alignment Working Group designed and coached funds on a facilitation guide for internal conversations about each of our core values compassion, autonomy, intersectionality, and collective power—and paired with a buddy for shared learning and support on values-related goals.

Fifty-five funds participated

### APRIL 2018 Bowl-a-Thon

Forty-nine abortion funds ran 65 events across 33 states, raising an incredible \$2,003,903.02! With an average contribution of \$48.24, Bowl-a-Thon is a testament to how small donations can snowball into a massive collective force that redistributes wealth

### | JUL '17

### **Movement Makers**

Twenty-five fund leaders, individual members, abortion fund callers, and We Testify alumni participated in a year-long leadership development program to develop transformative leadership and relationships in service of funding abortion and building power.

Twenty-two funds were represented among particpants.

### JUL '17 – JUN '18 We Testify

We welcomed a second cohort of 16 new storytellers and six returning from the first cohort. We Testify storytellers authored or were featured in 62 media articles and videos, and were featured in several campaigns. Throughout the year, storytellers shared their stories at 13 events, including three conferences and testimony against abortion restrictions in Ohio.

We surveyed nine abortion funds about their database and intake systems to better understand operationally how data collection currently works, in order to learn more about our networks' data needs and ideas. 70% of funds are already standardizing their intake or are interested in doing so with other funds in their region.

Participants: Hoosier, KHJN, WMF PA, Baltimore AF, DCAF, ACCESS WHJ, Carolina AF, NWAAF, ARC-SE

### AUG '17 - MAY '18

### Network Movement Building Lab (NMBL)

A cohort of funds at the leading edge of organizing in this network collaborated to imagine movement-building strategy and develop projects that range from community storytelling events to caller engagement programs.

Participants: Baltimore AF, Lilith, West, TEA, Hoosier, NYAAF, NWAAF, ARC, WMF PA, ACCESS

### MAR – JUN '18 Tiller Fund Redesign

During FY2018, NNAF focused on stakeholder input and design to transform our Tiller Fund Hotline to a Direct Abortion Fund regrant program. With the support of the Network Design Team and members of We Testify, we surveyed the people most impacted by this change— Tiller Fund callers, abortion funds, clinics, and donors on how to disburse the funds.

### JUN '18

### **Medication Abortion, Self-Managed Abortion, and Culture Shift Campaigns**

The new NNAF Policy Department began work on our first priority, increasing medication abortion access, by hosting a visioning session with movement partners. NNAF also began partnering with If/When/How to strategize around self-managed abortion.

# 

170,139

TOTAL REQUESTS FOR FUNDING IN FY2018

31,627 PEOPLE

received abortion funding and/or practical support

PRIMARY INTAKE MODEL

Coldline 26.67% Your organization checks a voicemail service and calls people back if there are funds available

\$176,050

**MEDIAN ORGANIZATIONAL BUDGET** 

(funding, operating, and admin budgets combined)

Clinic 24% Clinic staff may ask questions or collect data on behalf of the fund

**Hotline** 20% Your organization answers phone(s) during set times of the day

Warmline 16% Your organization checks a voicemail service and calls everyone back whether or not funds are available

Digital & Other 10.67% Callers write into a web form or use social media

■ N/A 1.66% Emerging fund; not yet funding clients

From January 2017 through June 2018 1,300 INDIVIDUAL

**MEMBERS** joined, committing to be part of a local and network-wide base supporting abortion funding through political education, organizing, and advocacy. 90% OF

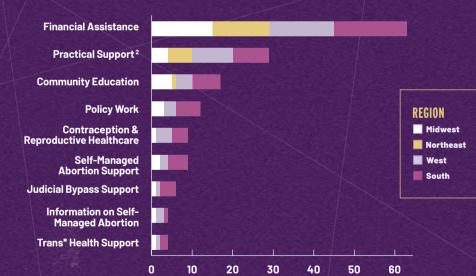
INDIVIDUALS ANCHORED WITH MEMBER **FUNDS,** pledging to follow the leadership of their chosen

fund. Just putting on the now-iconic **EVERYONE LOVES** 

SOMEONE WHO HAD AN ABORTION T-shirt has become a practice of everyday culture change.

Across our network, we have

**NETWORK-WIDE SERVICES AND SUPPORTS** 



About a quarter of funds are in a moment of

MAJOR

structure, and many of these funds are also experiencing leadership transitions.

TOP PRIORITY ISSUE AREAS FOR FUNDS

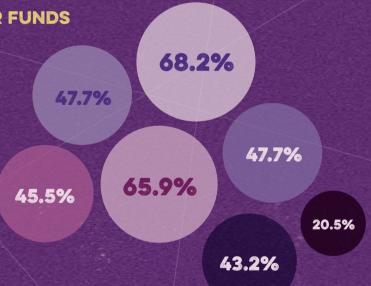
Eliminating public funding of crisis

Living wages and worker protections for those calling abortion funds 65.9%

Repealing Hyde and ensuring public funding of abortion 45.5%

Ending criminalization of pregnancy miscarriage, and abortion 43.2%

Ending family caps in public assistance that limit family sizes 20.5%



MANY FUNDS MENTIONED AFFORDABLE HOUSING

AS A PRIORITY FOR THEIR COMMUNITIES, AS WELL AS **HEALTH SERVICES** 

FOR MARGINALIZED COMMUNITIES SUCH AS IMMIGRANTS AND PEOPLE WHO ARE INCARCERATED.

5 BOARD MEMBERS average per member fund

ORGANIZATIONAL TRANSITON. 26.8% of funds said they are exploring or implementing a new organizational

# TWENTY-FOUR FUNDS

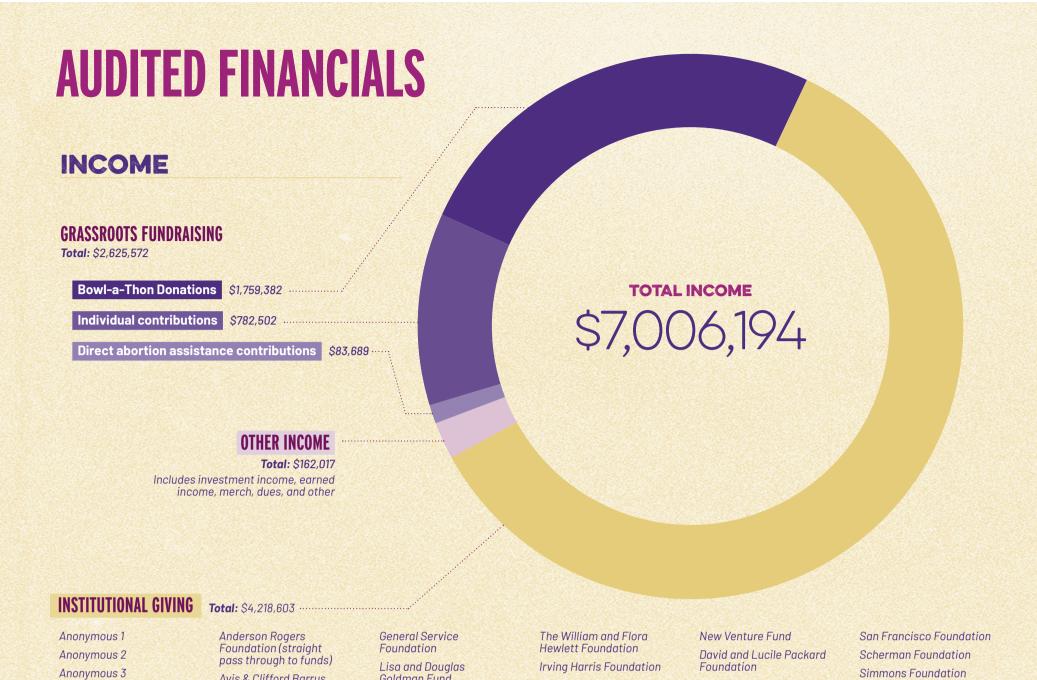
(ABOUT A THIRD OF THE NETWORK) HAVE ONE OR MORE **FULL- OR PART-TIME STAFF MEMBERS.** 

As of FY2018, there were 97 full-time staff members and 79 part-time staff at abortion funds. On average, funds with staff have 1.36 full-time equivalents.

833,592 SUPPORTERS

out of a base of

lot including board members or paid staff. Supporters are defined as volunteers and people on email lists (total base). 2 Practical support includes local and long-distance transportation, lodging, childcare, doula support, and caller follow up



Avis & Clifford Barrus

Medical Foundation

Compton Foundation

of America

**Educational Foundation** 

Anonymous 4

Anonymous 5

### **EXPENSES** ADMINISTRATIVE **OTHER PROGRAM EXPENSES** 1 **TOTAL EXPENSES DIRECT ABORTION ASSISTANCE** 93 \$6,160,320 **BOWL-A-THON PAYOUT TO FUNDS 26** \$165,183 of Direct Abortion Assistance went directly to abortion stipends and grants, including **Direct Abortion** Funding regrants for members serving Alabama

Gynuity Health Projects

Groundswell Catalyst

Mary Wohlford Foundation

Moriah Fund

Ms. Foundation

### **BOWL-A-THON**

### TOTAL RAISED

\$2,003,903

including offline donations made directly to participating funds.

in at member events

donor match

49 FUNDS PARTICIPATED 17,884 DONORS ACROSS 33 STATES 27,586 DONATIONS

\$12,549

TOTAL PAID OUT TO FUNDS

FY2018 is the last year NNAF collected cost-sharing fees. **\$55,872** \$34,919

3% credit card processing fee + 1% Classy fee

\$1,291

### **TILLER FUND**

**TOTAL DISBURSED FY2018** 

\$357,326

TOTAL DISBURSED FY2017 **\$287,752** 

### UPDATE

The FY2019 annual report which will be released next year is the last report on Tiller Fund data as is. In future years, we will report on the amounts disbursed through our Direct Abortion Funding regrant program.

### TOTAL REQUESTS FOR FUNDING

**FY2017** 4,272

**FY2018** 5,940

**CALLERS FUNDED** 

**FY2017** 1,024

**FY2018** 1,010

**AVERAGE PLEDGE** 

FY2017 \$281



2000

3000

4000

5000

6000

Philadelphia Foundation

Rockefeller Philanthropy

Prentice Foundation

Tides Foundation

Tikkun Olam Foundation

and Mississippi.

# LOOKING AHEAD: STRONGER, FULLY RESOURCED ABORTION FUNDS

FY2019 has brought an aggressive wave of abortion restrictions, and NNAF is meeting them head on by doubling down on our commitment to connecting abortion funds in service of building a stronger network than ever before. We're working toward all abortion funds being staffed, with robust infrastructure and full budgets. Abortion funds are leading the way to envision and implement a support system with the least amount of uncertainty and scrambling for those seeking abortion assistance. The abortion access process in many states is a system designed to be nearly impossible to navigate, full of financial and logistical barriers. It's our duty to smooth the sharp places for people where we can; that takes resource redistribution through thoughtful, compassionate, and deliberate collaboration.

### WE'RE WORKING TOWARD ALL ABORTION FUNDS BEING STAFFED, WITH ROBUST INFRASTRUCTURE AND FULL BUDGETS.

For too long, abortion funds have been under-resourced while doing difficult care work that makes the theoretical real for so many people. By the end of FY2019, we will move \$1M directly to abortion funds while diligently building the budgets of abortion funds through political education of the public and donors, reinforcing the infrastructure foundations of abortion fund organizations, and supporting and training a skilled pipeline of the leaders of today and tomorrow. NNAF is invested in the power of grassroots fundraising, and the power of people to care for our communities. We're gathering supporters who take every day action to reinforce the abortion funds in their community through active engagement and fierce love. Everyone loves someone who had an abortion, and it's past time to gather our fortitude and tenacity around the structures that make abortion access possible.

In a world where the government is inflicting so many indignities and injustices on our people, it's our mandate to care for each other and our organizations to ensure this movement is sustainable and nimble for the future ahead. We envision a world where all people have the power and resources to care for and affirm their bodies, identities, and health for themselves and their families—in all areas of their lives. With you, we can make that happen. It's time to take the hassle and hustle out of healthcare.

### FY2018 STAFF

### **EXECUTIVE**

Yamani Hernandez Executive Director
Candice Russell Executive Assistant

### COMMUNICATIONS

Jenni Kotting Communications Director
Lindsay Rodriguez Senior Communications Manager
Renee Bracey Sherman Senior Public Affairs Manager
Jackson Moorman Communications Coordinator

### **DEVELOPMENT**

Debasri Ghosh Development Director
Kim Arena Individual Giving Manager
Yas Ahmed Institutional Giving Manager
Megan Pietruszka Data Systems Manager
Aziza Jones Development Coordinator
Amanda Hagg Development Associate

### **MEMBERSHIP**

Sierra Harris Membership Director
Tiffany Tai Network Building Manager
Jazmine Walker Organizational Development Manager
Anise Simon Network Building Coordinator
Sabrina Ghaus Organizational Development Coordinator
Diana Arellano Membership Associate

### **ORGANIZING**

Cynthia Lin Organizing Director

Adaku Utah Movement Building Leadership Manager

Rockie Gonzalez Organizing Manager

Bianca Campbell Movement Building Coordinator

Nina Haddad Organizing Associate

### **OPERATIONS**

Jess Kane Operations Director
Jen Levine-Fried Chief Financial Officer
Idora Sopin-Vilme Operations Manager
Dan Staples Information Technology & Security Manager
Rachel Todd Bookkeeper
Sal Alves Operations Associate

### **POLICY**

Melissa Torres-Montoya Policy Director
Mel Medalle State Policy Manager

### **FY2018 BOARD**

Poonam Dreyfus-Pai Board Chair (All-Options)
Eesha Pandit Outgoing Board Co-Chair
Verónica Bayetti-Flores Outgoing Board Co-Chair
Maureen Stutzman Board Vice Chair (formerly NYAAF)
Shanelle Matthews Outgoing Board Vice Chair
Kamyon Connor Treasurer (Texas Equal Access Fund)
Daphne Mazuz Secretary (Eastern Massachusetts Abortion Fund)
Katherine McGuinness (Northwest Abortion Access Fund)
Oriaku Njoku (Access Reproductive Care-Southeast)
Nancy Starner (Preterm Inc.)





**PAYING FOR PEOPLE'S ABORTIONS IS A REVOLUTIONARY** 





INTERSECTIONALITY

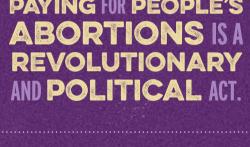
POWER

OUR VALUES





COMPASSION





LOVES WHO HAD AN ABORTION.

REPEAL

IT'S TIME

TO TAKE THE

HASSLE

AND HUSTLE

**OUT OF HEALTHCARE.** 

ONE FAIR WAGE



**OUR MISSION** 

THE NATIONAL NETWORK OF ABORTION FUNDS BUILDS POWER WITH MEMBERS TO REMOVE FINANCIAL AND LOGISTICAL BARRIERS TO ABORTION ACCESS BY CENTERING PEOPLE WHO HAVE ABORTIONS AND ORGANIZING AT THE INTERSECTIONS OF RACIAL, ECONOMIC, AND REPRODUCTIVE JUSTICE.